



ideastream®

1375 Euclid Avenue
Cleveland, OH 44115

WVIZ/PBS EDUCATIONAL ADVISORY COUNCIL MEETING

March 24, 2009

Agenda

- 8:15-8:55** **REGISTRATION AND REFRESHMENTS – Peanut Butter & Jelly Lounge**
- 9:00-10:00** **OPENING REMARKS – Roy Norris, Educational Services Director**
- BUSINESS MEETING – Dennis Alexander, Advisory Council Chairperson**
1. Chairman's comments, Jeff Ahrendt resignation
 2. Motion to approve January 27, 2009 minutes
 3. Survey results – date and location of next meeting
 4. Election
 5. Other business
- WVIZ PROGRAMS & SERVICES:**
- Frank Wilson, Educational Multimedia Director**
- John Ramicone, NOTA Program Manager/Director of Distance Learning Services**
- Rita Bigham, Pre K-12 Staff Development Director**
- 10:00-10:15** **BREAK**
- 10:15-11:30** **PROGRAM OF THE DAY: Social Media as a Public Relations Tool.** Learn new ways to encourage students, communicate with parents, colleagues and administrators. Discover how tools such as Skype and VOIP are used often by educators to instantly get out information. *Presented by Ted Lysiak, Distinguished Apple Educator and Director of Technology for Euclid City Schools, and Doug Sebring, Assistant Superintendent, North Olmsted City Schools.*
- 11:30** **ADJOURN**

PARKING INSTRUCTIONS - Please use the Chester Avenue entrance to the Playhouse Square parking garage. If there is a "full" sign outside the parking garage, advise the attendant that you are with ideastream and that a space has been reserved for you. If a barricade is in place and/or there is no attendant, use the intercom button to speak to an attendant.

The final Advisory Council meeting of the school year will be April 28, 2009.

Mid-Day Workshops



WVIZ/PBS ideastream

Tuesday, March 24, 2009, 12:30pm to 3:00pm

*****Special Pricing*****

Select One Workshop and contact Betsy Russ, 216-916- 6370, betsy.russ@ideastream.org to reserve your spot or visit www.wviz.org/education to register.



Can You See What I See? Using A GPS (Cost: \$225, includes handheld GPS)

Join us as we explore how GPS has made its way into today's classrooms. Learn about geocaching - hiding and finding treasures in local, state or national parks, or anywhere in the world. Discover all the innovative activities being used by teachers across the curriculum. Learn how a GPS operates and how to integrate it into your own classroom.

Social Media as a Public Relations Tool (Cost: \$45)

Learn new ways to encourage students, communicate with parents, colleagues and administrators. Discover how tools such as Skype and VOIP are used often by educators to instantly get out information. (Note: This is an extended hands-on session of the Advisory Council program of the day).