



ADVISORY COUNCIL MEETING

September 15, 2009 – 9 am

MINUTES

Present:

PUBLIC SCHOOLS

ASHTABULA CITY – Marianne Hornbeck
ASHTABULA JVSD – Karen Usperski
AURORA CITY – Dennis Alexander
AVON LAKE – Greg Arebaugh
BEACHWOOD CITY – Jen Flaherty
BEDFORD CITY – Lea Travis
BEREA CITY SCHOOLS – Gayle Schmuhl
BRECKSVILLE/BROADVIEW – Carla Calevich
BUCKEYE (Medina) – Deb Muccio, Erin Darr
CHAGRIN FALLS – Lori Guerrini
CHARDON – Linda Ross
CLEVELAND METROPOLITAN SD – Anita Chancellor
CLEVELAND HTS. – Kathy Lawrence
EUCLID – Ted Lysiak
FIRELANDS LOCAL – Cathy Ruple
GENEVA CITY – Barbara Roth
KIRTLAND – Scott Greenlee
LAKWOOD CITY SD – James Marras
MADISON – Matthew Smith
MAYFIELD – Debbie Booth, John Rizzo
MENTOR – Lisa Ford, Jeremy Shorr
NORTH OLMSTED – Priscilla Sprano Wiles, Doug Sebring
NORTH RIDGEVILLE – Beth Gee
NORTH ROYALTON – Deb Vasenda
OHIO DEPT. OF YOUTH SERV. – John Siff
ORANGE – Jennette Kane, Mary Ann Guidos
PARMA CITY – S. Jones, J. Goldberg, D. Kennedy
ROCKY RIVER – Yvonne Morbitzer
SHAKER HEIGHTS – Walter Boswell
SHEFFIELD/SHEFFIELD LAKE – Linda Bertsch Uveges
WESTLAKE – Jacy Nichols

EDUCATIONAL SERVICE CENTERS

CUYAHOGA COUNTY – Wayne Gibson
MEDINA COUNTY – Gerri Edwards, Denise Valerio

NON-PUBLIC SCHOOLS

BEAUMONT SCHOOL – Marie Engstrom
BENEDICTINE – Richard Salem

LUTHERAN HS WEST – Abby Fenske
MONARCH SCHOOL FOR CHILDREN & ADOLESCENTS WITH AUTISM – Jeff Richards
NORTHSIDE CHRISTIAN ACADEMY – Megan Fowler
OFFICE OF CATHOLIC EDUCATION – Dolores Bruno
OUR LADY OF MOUNT CARMEL – Laura Crabb
ROYAL REDEEMER LUTHERAN – Scott Nagy
ST. ANSELM – Kerry Kawa
ST. BRIDGET ELEMENTARY – Amanda Basich
ST. JOSEPH ACADEMY – Connie Pekar
ST. MARY VERMILION – Nathan Purcell
STS. MARY MAGDALEN & JUSTIN MARTYR – Barbara Taraska
VILLA ANGELA/ST. JOSEPH – Steve Wallace

Attended by Videoconference:

LORAIN COUNTY ESC:

AVON – Karen Huddle
CLEARVIEW – Deby Cokain
COLUMBIA – Regina Wolfe
ELYRIA – Gail Haywood
KEYSTONE – Lynn Gagnon
LORAIN COUNTY JVSD – Elizabeth Toth
MIDVIEW – Leslie Rowe
OLMSTED FALLS – Joan Schlitter
STRONGSVILLE – Laurie Switzer

LAKE-GEAUGA COMPUTER ASSOCIATION (LGCA):

AUBURN CAREER CENTER – Jeff Butler
BERKSHIRE – Jackie Arnold
PAINESVILLE CITY – Debra Sarosy, Joyce Dougherty
PERRY – Jodi Rzeszotarski
WEST GEAUGA – Linda Weiner
LGCA – John Greaves, Barb Reynolds

TRI-COUNTY:

ASHLAND COUNTY-WEST HOLMES CC – John Davis
BLACK RIVER LOCAL – Kathryn Kibler
LOUDONVILLE/PERRYSVILLE – Mary Ann Post
TRI-COUNTY ESC – Jamie Imhoff, Rich Thomas

Roy Norris, Senior Director of Educational Services, welcomed everyone to the first Advisory Council meeting of the new school year. Roy described budget cuts and personnel changes within the Educational Services Department to be effective October 2. Roy noted the changes would create a new synergy within the Educational Services Department and that WVIZ/PBS remained committed to continue providing a high level of professional development opportunities to schools.

Cathy Ruple, Steering Committee Chair, welcomed Advisory Council representatives and explained the role of the Advisory Council. Cathy introduced the new Steering Committee members and noted the number of Steering

Committee members had increased from seven to 11. Cathy entertained a motion to approve the minutes of April 28, 2009. The minutes were approved.

Doug Sebring, Steering Committee member, noted that the North Olmsted school district is embarking on an effort to align closely the various courses and workshops that WVIZ/PBS has offered at the Idea Center at its district site. The objectives are to extend the outstanding WVIZ courses in a convenient setting to area educators and to attract expanded participation in classes or training to enhance teachers' classroom integration of technology.

John Ramicone, Distance Learning Director, presented information about upcoming distance learning programs including Town Hall Speaker Series, FBI's Speaking With Intelligence Programs, Great Lakes Science Biomedical and Engineering Series, BackStage With..., Careers in Construction, Careers in Manufacturing, and Careers in Performing Arts. Flyers about these programs and others are available on the handouts table. Please contact John at 216-916-6360 or john.ramicone@ideastream.org to schedule a distance learning program.

Jean O'Malley, Educational Services Programming Coordinator, made several announcements about programming changes. There are new items that have been added to the programs that are available to our educators in our online catalog. A six-page flyer with a detailed listing was posted on the Advisory Council web pages, and hard copies of this flyer will be handed out at the October meeting. Due to the elimination of funding for instructional TV in the state budget, most leased programming has been dropped from WVIZ's offerings. A handout listed the dropped programming as well as where to call to inquire about purchasing retention rights for any programs that schools have obtained from WVIZ. Reading Rainbow was pulled from the PBS schedule at the end of August. Schools have rights to keep some of the programs for another year, and may also purchase retention rights for a reasonable price from Reading Rainbow. All of the options are detailed in a handout that was offered at the meeting, as well as on the Reading Rainbow page in the online catalog (http://www.wviz.org/index.php/education/itv_program/13096/). Wishbone will no longer be available for air after the end of 2009, and teachers may keep any copies they have made off-air for one year from the last date of broadcast. The last schedule is available on the Advisory Council website or the online catalog (http://www.wviz.org/index.php/education/itv_program/13343/).

Broadcast programs for many of the children's schedules were available on the table and on the Advisory Council website, including one for a new program called Dinosaur Train. This all-new new CGI-animated series embraces and celebrates the fascination that preschoolers (3-6 year-olds) have with both dinosaurs and trains while encouraging basic scientific thinking and skills as the audience learns about natural science, natural history and paleontology. Dinosaur Train airs weekdays at 9:30 a.m.

Jean showed the NewsDepth website and showed two stories that the instructional multimedia department produced to air for Biz Kid\$ and NewsDepth this year about children, the economy and business. Jean handed out a flyer with featured PBS evening programs, and showed a clip from National Parks: America's Best Idea (<http://www.pbs.org/nationalparks/>). This series aired in late September. Full episodes are now online, and the website also offers teaching resources. Electronic field trips from Colonial Williamsburg begin in October, and Jean distributed a flyer with WVIZ scheduling information. These programs are available live through your distance learning equipment (contact john.ramicone@ideastream.org to schedule), and air the week or so after the live programs. Schedule is also available in the online catalog (http://www.wviz.org/index.php/education/itv_program/13047/) and on the Advisory Council website. These programs are available live through your distance learning equipment (contact john.ramicone@ideastream.org to schedule), and air the week or so after the live programs on Channel 25.

Dr. Frank Wilson, Educational Multimedia Director, showed the new website called Managing Aggressive and Disruptive Behavior in Students multimedia resources that he and Toivo Motter produced with Applewood Centers Inc. (<http://www.wviz.org/applewood>) This website contains professional development resources for teachers, including video segments and accompanying documents that provide dramatic examples of aggressive behavior in the classroom.

Sasha Thackaberry, Online Learning Coordinator, noted upcoming book discussion groups and TeacherLine courses available to educators.

Eric Siler, Workshop Coordinator, noted the Technology Professional Development opportunities that are available at WVIZ, in their district, via Distance Learning, at a place of interest such as the Zoo, or at a location near them. There are non-equipment workshops offered, such as the SMART Board and Grant Writing in addition to equipment workshops such as the Digital Camera and iPod Touch. Eric also demonstrated the video recording capabilities of the new iPod nano. For more information about professional development workshops, contact Eric at 216-916-6358 or eric.siler@ideastream.org.

At 11:30 a.m. the meeting adjourned.